



ABOUT ME

Accomplished Senior Graphic Designer with a solid foundation in project management and a proven track record of delivering exceptional visual content. My experience includes collaborating with cross-functional teams, high-profile clients, and government stakeholders, ensuring brand consistency and security compliance. Bringing creativity, adaptability, and strong communication skills to every project, enhancing brand recognition, and delivering professional visual content.

CONTACT INFO

Alexandria, VA
703.864.1485
yms.design1@gmail.com
www.yms.design

EDUCATION

**Northern Virginia
Community College**
Associate of Applied Science

George Mason University
December 2019
Bachelor of Fine Arts

SKILLS

Illustrator
InDesign
Photoshop
After Effects
PowerPoint
Word

LANGUAGES

English (Fluent)
Spanish (Fluent)

WORK EXPERIENCE

Sr. Graphic Designer
Long & Foster Real Estate
August 2022-Present

- Provide essential support to real estate agents by developing tailored marketing materials that effectively promote properties and attract target audiences.
- Conceptualize and design regional corporate marketing materials that consistently uphold the integrity and brand standards of Long & Foster Real Estate, reinforcing the company's professional image.
- Collaborate closely with the marketing department, ensuring alignment with current and long-term projects. Skillfully manage project progress and delegate tasks to optimize bandwidth and meet deadlines.
- Successfully develop creative designs for a variety of advertising and print projects, encompassing logos, brochures, social media graphics, email campaigns, and website designs. These contributions have notably increased brand recognition for all showing events and marketing initiatives

Sr. Graphic Designer
Aston Carter - Contract
April 2022-August 2022

- Consistently met strict deadlines and successfully managed multiple projects, ensuring that all deliverables were completed on time and within the scope of the project utilizing the Adobe Creative Suite and project management softwares.
- Implemented strict quality control measures to ensure the accuracy and consistency of all design work, guaranteeing the highest standard of output.
- Demonstrated proficiency in desktop publishing, typography, layout design, color theory, and image retouching to create visual content and photographic images, tailored for both print and digital publications ensuring optimal quality and resolution.
- Communicated with clients to understand their design needs and provided clear, professional explanations of design concepts and choices.

Graphic Designer
TENICA Global Solutions
August 2021-April 2022

- Worked closely with proposal management and directors to define the design, tone, and style for various government proposals, ensuring a professional and compelling visual presentation.
- Developed visually striking marketing materials, including logos, brochures, newsletters, infographics, presentations, and advertisements, exceeding the Department of Commerce's expectations.
- Interacted with high-profile civilian and military personnel to craft confidential, sensitive, and accurate content for government contracts and proposals, adhering to stringent security requirements.
- Orchestrated cross-functional collaboration within the design team to maintain the company's brand identity and style guidelines, ensuring consistency across all materials.
- Produced and quality-checked approximately 50 proposal submissions, guaranteeing compliance with corporate branding, graphics standards, and government requirements.
- Rendered illustrations and details from various sources, such as models, sketches, photos, blueprints, and military specifications, achieving an exceptional 98% accuracy rate.
- Collaborated with government stakeholders to create materials for transition into classified spaces.